

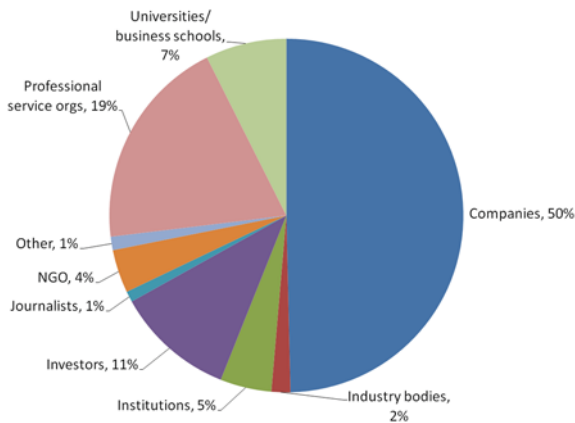
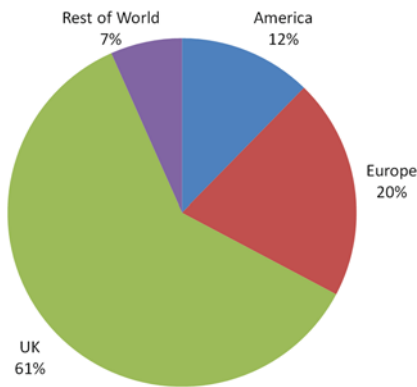
marketplace

Marketplace is the full colour four-page advertising section stapled into the Ethical Performance business newsletter.

Marketplace is your key to the offices of CSR directors and managers that you want to win as clients. You may well be talking to them already – as will your competitors. An advertisement in Marketplace ensures that your service offering is seen by key decision makers within companies.



Readership: 2400. Piecharts show breakdown



64% of subscribers are at director or VP level and 90% are based in Europe

Advertising sales contacts
Vanessa Smith on +44 (0) 1227 720 900 or email vanessa@ethicalperformance.com

rate card

ADVERT SIZE	ONE MONTH	TWO MONTHS	THREE MONTHS
Full page	\$750	\$1170	\$1400
Two-thirds page	\$550	\$850	\$1060
Half page	\$350	\$520	\$750
One-third page	\$250	\$370	\$560

all prices are ex VAT

advert sizes

full page
137mm W
x 262mm H



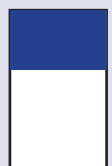
two-thirds page
137mm W
x 170mm H



half page
137mm W
x 125mm H



one-third page
137mm W
x 79mm H



Technical data

High res. min 300 dpi. Highlight Range 3–5%, Shadow Range 90–95%. Colour graphics, tints, pictures and illustrations CMYK, compensated for Dot Gain and containing no device-dependent profiles. Black type to contain no other colours. Please do not process postscript or PDF files with crop marks on. Quark 6, Photoshop, Illustrator AI & EPS and Indesign CS 1 files. Word or Powerpoint documents as a lay-out guide only. Bleed min 3mm.