

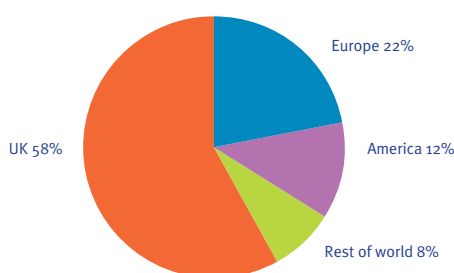
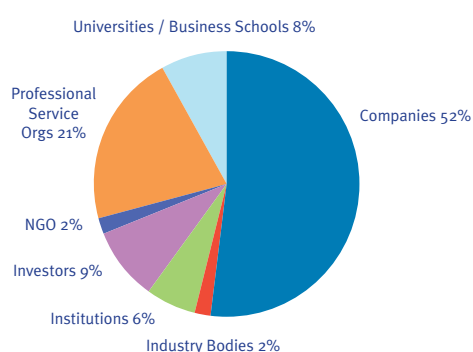
ethical performance

To advertise, call Paul Holness on +44 (0)1227 720900 or email paul@ethicalperformance.com

Marketplace

MarketPlace is the full colour advertising section in the *Ethical Performance* business newsletter, and includes listings of professional services, courses and events.

An ad in MarketPlace ensures that your service offering is seen by key decision makers within companies across the world.



2,440
readership

64%
of subscribers at director
or VP level

80%
are based in Europe

advert sizes

spaces excluding listings column

full page
(by length)
262mm x
137mm



two-thirds page
170mm x
137mm



half page
137mm x
125mm



one-third page
79mm x
137mm



full-page sizes (display area)

full page
297mm x
210mm



half page
(without bleed)
138mm x
190mm



half page
(with bleed)
146mm x
210mm



one-third page
(without bleed)
92mm x
190mm



rate card

ad sizes

1 month

2 months

3 months

ad sizes	1 month	2 months	3 months	
excluding listing columns	full page	€530	€905	€1105
	two thirds	€355	€615	€750
	half	€315	€535	€670
	one third	€175	€305	€380
whole page width	full page	€580	€985	€1220
	half	€260	€445	€550
	one third	€190	€330	€525

please add 10% for full bleed

technical data

Please supply artwork as high-resolution (ie. 300dpi) PDFs in CMYK with all images and fonts embedded, complete with 3mm bleed and crop marks. Please note that we are unable to accept Word or Powerpoint documents as artwork.