

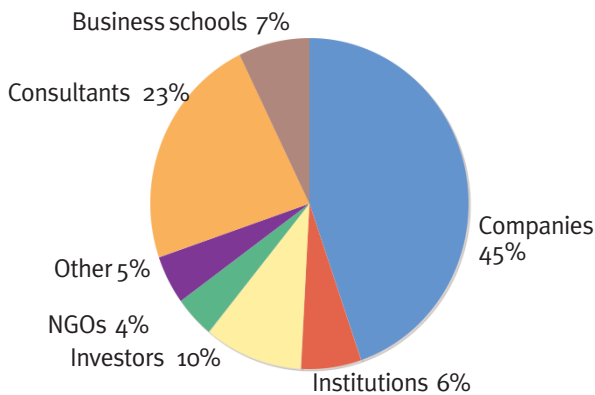
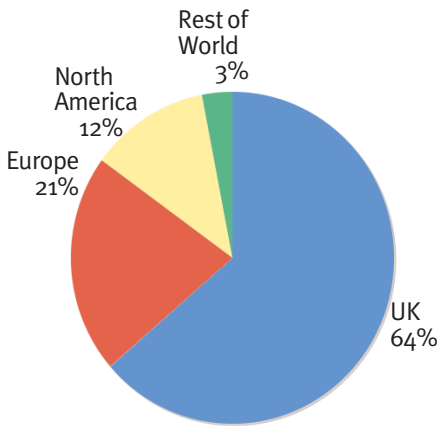
# inserts

## Ethical Performance

An insert in the Ethical Performance business newsletter ensures that your service offering is seen by senior decision makers within companies each month.



Readership: 3300. Piecharts show breakdown



**59% of subscribers are at director or VP level and 85% are based in Europe**

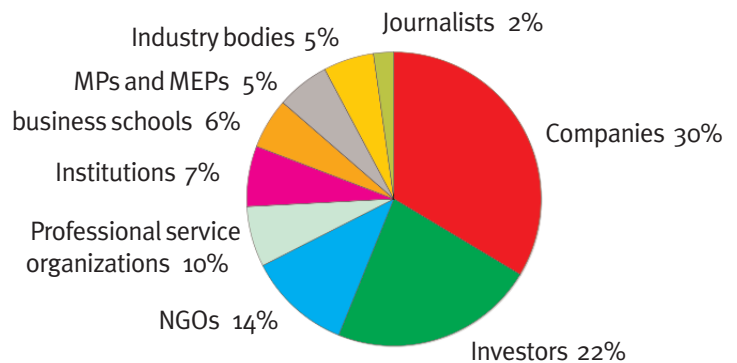
## Ethical Performance Best Practice

Ethical Performance Best Practice reaches over 5000 key opinion formers and decision makers in the UK, Europe and the rest of the world.

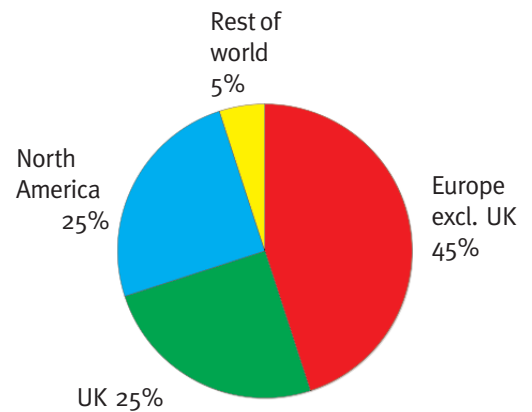
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readership by category



readership by region



### Cost

Ethical Performance \$495/1000 inserts  
Ethical Performance Best Practice \$395/1000 inserts

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