

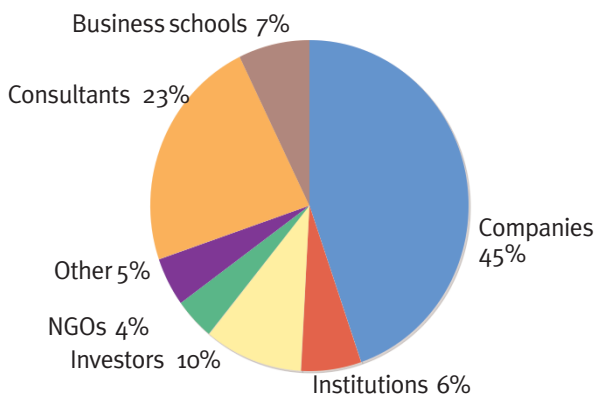
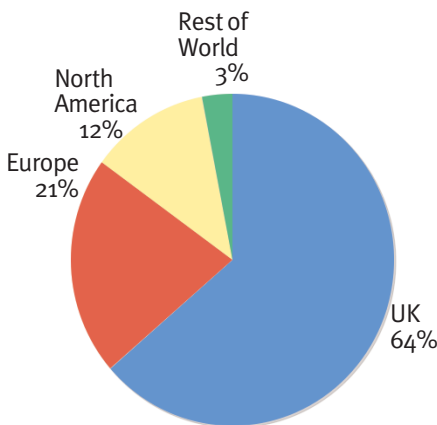
# inserts

## Ethical Performance

An insert in the Ethical Performance business newsletter ensures that your service offering is seen by senior decision makers within companies each month.



Readership: 3300. Piecharts show breakdown



**59% of subscribers are at director or VP level and 85% are based in Europe**

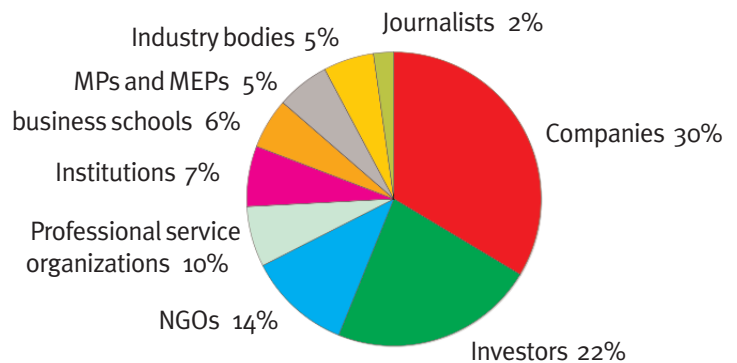
## Ethical Performance Best Practice



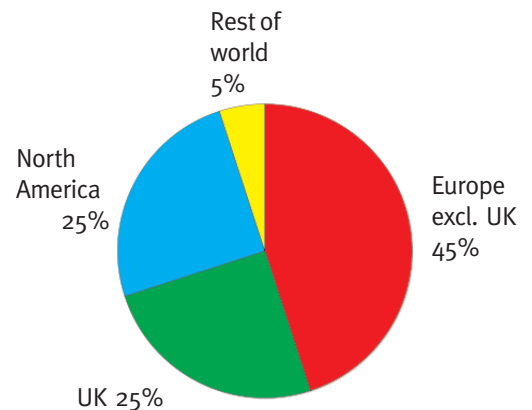
Ethical Performance Best Practice reaches over 5000 key opinion formers and decision makers in the UK, Europe and the rest of the world.

This yearly title is produced in association with the Institute of Business Ethics and sent free of charge to a controlled circulation of individuals known to be interested in socially responsible business practice.

readership by category



readership by region



### Cost

Ethical Performance £300/1000 inserts  
Ethical Performance Best Practice £200/1000 inserts

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