

ethical performance

For details, call Vanessa Smith on +44 (0)1227 720900 or email vanessa@ethicalperformance.com

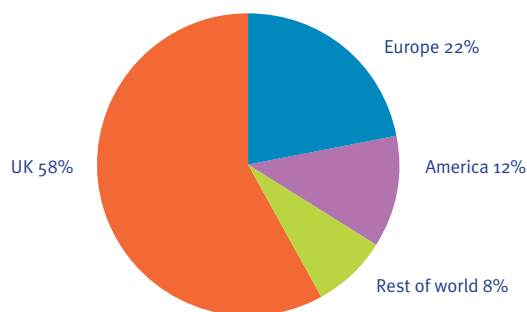
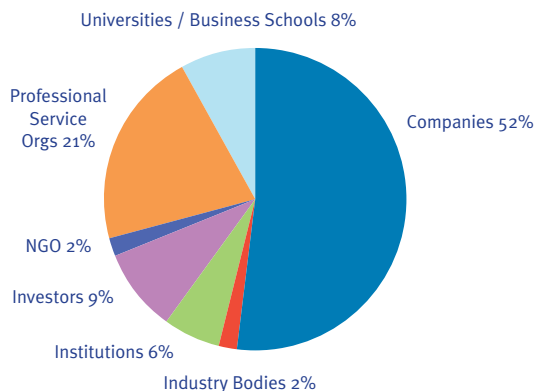
Inserts

2,400*
Readership



Ethical Performance

An insert in the Ethical Performance business newsletter ensures that your service offering is seen by senior decision makers within companies worldwide.



64% of subscribers are at director or VP level

80% are based in Europe

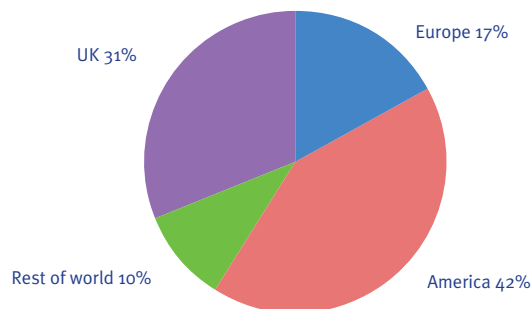
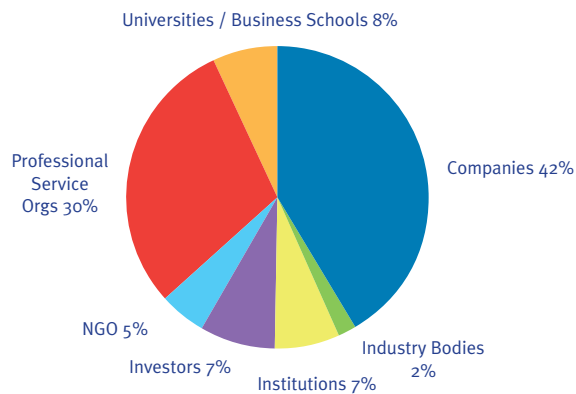
* based on results of 2010 readers survey

10,000
Readership



Ethical Performance Best Practice

This yearly title is produced in association with the Institute of Business Ethics and sent free of charge to a controlled circulation of individuals known to be interested in socially responsible business practice.



Cost

Ethical Performance €395

Ethical Performance Best Practice €295/1,000 inserts