

# TRAINING

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The training area of Ethical Performance Online lists CSR, SRI and sustainability courses. This area of our website is designed to allow the visitor to find the type of course they are looking for as quickly as possible, allowing both companies and users to get the best results. The site features courses provided by everything from universities and other educational establishments to specialist companies.

A training course email alert featuring all courses on the site is sent monthly to 15,000 opt-in recipients worldwide and directs them to Ethical Performance Online, where your course is listed.

## BENEFITS

- **targeted** – only CSR and SRI courses featured
- **focused** – 62% of recipients work for companies, institutions or investors
- **actively marketed** – monthly email campaigns direct traffic to your courses

Menu allows users to narrow down the courses by type and region

You specify the content of your entry with up to 250 words of text

A logo with clickthrough to your website is available for an additional fee

You can provide contact details (phone number, email address and website)

We can host PDFs containing further information

We provide tracking on clickthroughs and views of your courses

The screenshot shows the 'ethical performance' website interface. At the top, there's a navigation menu with links like 'Home', 'About', 'Courses', 'Recruitment', etc. The main content area is titled 'TRAINING COURSES' and features a search box, a 'Submit' button, and a 'Click to see our terms & conditions' link. Below this, there's a section for 'You are currently viewing all courses' and a 'Reporting and Communications' section. The 'Reporting and Communications' section includes a 'CSR ASIA' logo and text about stakeholder accountability. There are also sections for 'IRCA Certified Corporate Responsibility Training Course' and 'Two Tomorrows'.

The screenshot shows the 'ethical performance' website interface. At the top, there's a navigation menu with links like 'Home', 'About', 'Courses', 'Recruitment', etc. The main content area is titled 'REPORTING AND COMMUNICATIONS' and features a 'CSR ASIA' logo. Below this, there's a 'Contact details' section with phone and email information. There's also a 'Go to the company website' link and an 'Other details' section. The 'Topics include:' section lists various topics related to reporting and communication.

## Tariffs:

The cost of an entry relates to the period it is on the site for. A single month is €135 while a whole year is €900. See below for more details.

month	price per month (€)	total (€)
1	135	135
2	135	270
3	105	315
4	105	420
5	105	525
6	90	540
7	90	630
8	90	720
9	90	810
10	90	900
11	90	990
12	75	900

Logos are also available for a one off €75 per course.

Button ads are charged at €115 per month and are shown at the right of all training area pages.

All prices are excluding VAT