

what participants say about the retreat

“A great idea, well executed and challenging.”

*Hannah Jones,
VP, Corporate Responsibility,
Nike*

“I found the two days useful and beneficial, especially the chance to interact with colleagues from different industries who have similar and yet different challenges.”

*Adrian Frantom,
Associate Director - Corporate Responsibility,
AstraZeneca*

“I really enjoyed the experience. It was just a wonderful way to connect with people who share similar values and workloads. And it didn't hurt that the location was truly inspiring.”

*Amy Hall,
Social Consciousness Director,
Eileen Fisher*

“Enjoyable, thought provoking and original, unlike many CSR events. It was a great relief to escape from the tyranny of the flip chart and the powerpoint slide. We decided what to discuss, so the topics met our needs..”

*Elizabeth Wild,
Social Performance Adviser,
BP*

“It was very useful to spend a couple of days comparing notes and getting some fresh ideas. I rarely meet CSR people from outside the media so getting their views and ideas on our activities was particularly helpful.”

*Nick Hart,
Head of CSR,
Turner Broadcasting in EMEA*

“The retreat offers the all too rare chance to step back from the day-to-day issues to simply stop and think about the bigger picture with fellow CR professionals – an event worth its weight in gold.”

*Ian Gearing,
Head of Corporate Responsibility,
National Grid Plc*

“A brilliant few days – I really enjoyed the opportunity to talk to like-minded professionals in such a therapeutic environment.”

*Helen Davies,
Head of respect and Responsibility,
Orange*



This year's Retreat will be held at Bore Place, which is one hour from Heathrow

THEretreat2012

A two-day gathering of senior CSR practitioners to learn and share experiences with their peers in a confidential and exclusive setting

The Retreat takes place 17-18 JULY, 2012

The Retreat 2012, the tenth annual Retreat that we have held, will again take place in the peaceful setting of Bore Place in Kent, a short train ride from London. As last year, the event will bring together 20 participants from companies based in the UK, Europe and North America. We have settled on this number because we feel that it enables all those taking part to get the most out of the two days, retaining the intimate atmosphere.

Working at Bore Place has allowed an opportunity to explore in real depth complex issues that are not addressed in other fora, and all the participants last year told us that the quality of conversations they experienced on CSR matters could be found only at The Retreat.

The Retreat brings together CSR executives in a discreet setting conducive to frank discussion of the challenges they face in their day-to-day work, enabling participants to engage in candid conversation about corporate social responsibility.

If you are interested in joining the discussion by attending The Retreat 2012 then we look forward to the opportunity to meet you and hear your unique experiences of CSR.

Yours sincerely,

Peter Batt
Editor, Ethical Performance

P.S. No consultants, media, investors or non-governmental organizations will be present at The Retreat – only CSR practitioners working within companies are being invited.

THEretreat2012

the objective

to enable CSR practitioners to:

- share experiences and ask questions of one another with frank discussion in a discreet and supportive setting.

the benefits

- learn from the practical experience of your peers, rather than from 'gurus' in the field
- improve the quality and effectiveness of your CSR programmes by tapping into a pool of collective expertise
- identify the strategies and management tools most likely to succeed in your particular company circumstances – and find out what has not worked elsewhere
- test CSR solutions and strategies you are considering on like-minded colleagues in a confidential setting
- examine the extent to which how we think about our field affects what we see.

who is invited

CSR practitioners working in companies and responsible for developing and implementing policies in areas such as:

- accountability and transparency
- communications
- corporate affairs
- product stewardship
- stakeholder dialogue
- supply chain and risk management
- sustainability.

Consultants, non-governmental organizations, investors and media representatives will not be present

theretreat venue

The Retreat is held at Bore Place, a country house set on a 500 acre (202 hectare) organically farmed estate deep in the countryside of Wealden Kent. The house was until recently in private occupation but is now owned by a trust. Bore Place is less than an hour by car from Heathrow Airport.

time and place

Tuesday and Wednesday 17-18 July, 2012
Bore Place, Chiddingstone, Kent, UK

The Retreat will begin at 10.30am on Tuesday, 17 July and end at 4.30pm on Wednesday, 18 July. However, please note that as in the past, we have made arrangements so that people can, if they wish, arrive the night before (ie the night of Monday 16th). We have booked Bore Place from Monday evening to Wednesday evening and there is no additional charge for those wishing to stay on Monday night. The intention is to give participants more time to get to know each other, as well as to enjoy the surroundings.

the retreat agenda

Peter Batt, who acts as host for the event on behalf of Ethical Performance, will be phoning in advance all those taking part to establish the particular interest they can anticipate bringing to this year's Retreat. An outline agenda will emerge from those discussions. This way of working has been developed over the ten years that we have held The Retreat. We have now arrived at a format and venue that we feel best suits what we are trying to achieve, which is to provide an overall framework for a series of conversations on corporate social responsibility in which participants can engage with each others' experience, pursue any lines of enquiry they wish, and put forward their own dilemmas for general discussion among peers.

We anticipate that these observations will act as a stimulus for open conversation among the group as a whole, and also in smaller groups. Hugh Pidgeon, from Ashridge, who has moderated the last eight Retreats, will be on hand throughout the two days.

delegates from the following organizations have been among participants at previous Retreats:

ADECCO AHOLD ALTRIA CORPORATE SERVICES
ASHRIDGE ASTRAZENECA BAA BAE B&Q
BARCLAYS BBC BG BNFL BOEING BP BAT
BRITISH ENERGY BRITISH GAS BRITISH LAND
BRITVIC SOFT DRINKS BSKYB BUPA CADBURY
SCHWEPES CAMELOT CARTIER CATERPILLAR
CHEVRON TEXACO CLARKS COBHAM COMPASS
GROUP DE LA RUE PLC DEUTSCHE BOERSE
DIAMOND TRADING COMPANY DHL LOGISTICS
E.ON UK EDF ENERGY EILEEN FISHER INC
ENI SPA FEDEX FERRERO GROUP FYFFES GROUP
GALLAHER GLAXOSMITHKLINE GWR GROUP
HEINEKEN HITS HOLDINGS HM REVENUE &
CUSTOMS IMPERIAL TOBACCO GROUP
INTERFACE EUROPE JOHNSON & JOHNSON
LIBERTY INTERNATIONAL LITTLEWOODS
MARKS & SPENCER MARS O2 NATIONAL
GRID NATIONAL TRUST NESTLÉ NIKE ORANGE
PEARSON PENTLAND GROUP PHILIP MORRIS USA
RECKITT BENCKISER REED ELSEVIER REZIDOR
SAS HOSPITALITY RIO TINTO ROLLS-ROYCE
ROYAL MAIL GROUP SCHLUMBERGER LTD
SCOTTISHPOWER SEVERN TRENT WATER LTD
SHELL INTERNATIONAL SOLVAY STATOIL
SUNCOR ENERGY THAMES WATER
THE GO AHEAD GROUP THE PENTLAND GROUP
THOMSON REUTERS TIMBERLAND TNT EXPRESS
TOTAL UNILEVER UNITED UTILITIES WHITBREAD
WOLSELEY WH SMITH WS ATKINS



fee

The fee for attending the retreat, including overnight accommodation and all meals, remains at £1275/€1615/\$2094 plus VAT. Registrations are acknowledged with a VAT receipt (VAT No. 724 8589 95). Please note the Retreat is rated for VAT at 20 per cent but VAT for EU and non-EU businesses may be reclaimed via the Refunds of VAT in the UK for EU and non-EU Business Scheme. Please note full payment must be made before the event.

Twenty rooms have been reserved and will be booked on a first-come-first-served basis, so early booking is essential to secure your place. Bookings sent in the mail on or after 8 June 2012 should also be confirmed by email, fax or telephone.

Ethical Performance is an independent business newsletter on corporate social responsibility published by Dunstons Publishing Ltd.

The content of the retreat may change for reasons beyond the control of Dunstons Publishing Ltd

to take part in the retreat

- telephone to book a place, ring + 44 (0) 1227 720 900, and then send a cheque with the registration form at the bottom of this page
- fax the registration form to +44 (0) 1227 200 334
- website book a place by filling out the form at www.ethicalperformance.com/theretreat
- email theretreat@ethicalperformance.com
- mail the registration form at the bottom of this page to us.

Mail the form below to:

Dunstons Publishing Ltd
Stodmarsh Enterprise Centre,
Undertrees Farm,
Stodmarsh,
CT3 4BE,
UK

Payment options

- By credit card (Visa/Mastercard/Amex)

Card Number _____

Expiry date ____/____

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Name on card _____

Signature _____

Please note we can only debit credit cards in GBP sterling at the equivalent rate to your local currency

- By cheque
(I enclose a cheque payable to Dunstons Publishing Ltd)

- By invoice

Theretreat
A CSR CONFERENCE

REGISTRATION FORM

Title Surname

First name

Position

Company

Address

.....

City Post code

Contact number

email address

incorrect mailing information

If there is any error in your personal or company details, we apologize. Please inform us immediately and we will update our records

tel: +44 (0) 1227 720 900 fax: +44 (0) 1227 200 334
email: theretreat@ethicalperformance.com

Please note the following cancellation charges apply: before or on 20 April 2012, £70 service charge; after 20 April 2012, 50%; after 18 May 2012, 100%. Please remember that if you do have to cancel unexpectedly, a substitute delegate is always welcome.